



NEW LOGO - NEW HISTORY

The Tree of Life, a symbol that goes back to Ancient Egypt, Mesopotamia, and the Celts, and also found in Ancient Turkish culture, signifies the human being, life, roots, fertility, peace, and harmony which stands for the forces of nature. It represents the positive qualities of our brand, the importance we give to wellness, beauty, and our company values. The smooth transition between soil, water, and leaves in the logo describes the aliveness presented by nature and life.

Organic forms that signify the geometry in nature are

presented in a round form that represents positive notions such as inclusiveness, unity, and friendship.

The gray tones used in our personal care product packaging, which are produced only for men, emphasize the simple, natural and elegant style just like our product formula.

The typographic solution for the logo has a modern and simplified form. It is aimed to be memorable, legible as well as conveying a feeling of reliability as well as positive emotions for our brand.



0% Soap **Maximum Moisturizing Maximum Freshness**

Aqua (Water), Cocamidopropyl Betaine, Triethanolamine, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Glycerin, Isopentyldiol, Olive Oil PEG-7 Esters, Decyl Glucoside, Phenoxyethanol, PEG-7 Glyceryl Cocoate, Parfum (Fragrance), Ethylhexylglycerin, Synthetic Wax, Sorbitan Stearate, Polysorbate 60, Tocopheryl Acetate, Cl 77007, CI 77289.

DAILY FACE WASH

The soap free washing peeling cleanses the skin deep into the pores of excess sebum, grease and dirt residues. Gentle peeling particles remove dead skin cells and refine the complexion without any irritation. Thanks to vitamin E, it maintains the moisture balance of the skin.

- •Free of alcohol
- •Special peeling extract and vitamin E
- •Without paraffins, mineral oils, parabens.





150 ml. **COS027**



Ingredients:

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Aqua (Water), Glycerin, Triethanolamine,
Acrylates/C10-30 Alkyl Acrylate Crosspolymer,
PEG-12 Dimethicone, Sodium C14-16 Olefin
Sulfonate, Phenoxyethanol, PEG-40 Hydrogenated
Castor Oil, Parfum (Fragrance), Ethylhexylglycerin,
Allantoin, Aloe Barbadensis Leaf Juice,
Tetrasodium EDTA, Alpha-Olefin C14-C16
(Poly(C20-28 Olefin)), Sodium Sulfate, Sodium
Benzoate, Potassium Sorbate, C1 42090.

Clear **Shaving Gel**





SHAVE GEL

Ultra Compact shaving gel allows you to see where you are shaving with a protective lubricating layer between the shaving blade and skin for closeness and comfort. Because it's enriched with Allantoin and Aloe Vera in the formula it helps to reduce redness and irritation caused by wet shaving.

> •Define facial hair lines •Fast shaving •Stop the irritation of shaving

> > 150 ml.

COS026



Close Out Your Shave!

Ingredients:

Aqua (Water), Propylene Glycol, Glycerin, Phenoxyethanol, PEG-40 Hydrogenated Castor Oil, Phenoxyethanol, PEG-40 Hydrogenated Castor Oil, Parfum (Fragrance), Aloe Barbadensis Leaf Juice, Parfum (Fragrance), Aloe Barbadensis Leaf Juice, Parfum (Fragrance), Allantoin, Ethylhexylglycerin, Menthol, Chamomilla Allantoin, Ethylhexylglycerin, Menthol, Chamomilla Flower Extract, Calcium Pantothenate, Recutita Flower Extract, Calcium Pantothenate, Recutita Flower Extract, Calcium Pantothenate, Panicum Panicu

AFTER SHAVE FACE TONER

It does contain special herbal formula, vitamins and chamomile extract it instantly soothes your skin and provides moisture after shaving. With Allantoin and Aloe Vera Ultra Compact after shave face toner soothes shaving irritation, and burns. This toner can also be used during the day as a refreshing facial spritz, to prevent dryness or oily breakouts because of it's spray type.

- •Help to avoid irritation and burns of shaving with Allantoin
- •Easy to use
- •Natural freshness with Aloe Vera
- •Special fragrance for men.

100 ml. **COS025**







Ingredients:

Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Lauryl Glucoside, Phenoxyethanol, Glycerin, Olive Oil PEG-7 Esters, Parfum (Fragrance), PEG-7 Glyceryl Cocoate, Sodium Cocoamphoacetate, Citric Acid, Coco-Glucoside, Glyceryl Oleate, Ethylhexylglycerin, Laureth-2, PEG/PPG-120/10 Trimethylolpropane Trioleate, Tetrasodium EDTA, Hydrogenated Palm Glycerides Citrate, Tocopherol.

Moisturize Your Skin With Every Shower





SHOWER GEL

Ultra Compact shower gel with *UltraMoisture* formula, hydrates your skin to leave it healthy, protected against dryness and charmingly fragranced after a shower. Our shower gel fragrance is designed by professional fragrance experts just for men. This highly effective formula rinses off easily to deliver a refreshing clean and total skin comfort.

- •High moisturizing with *UltraMoisture* formula
- •Special fragrance for men
- •Easy to use
- •Colorant free

250 ml. **COS018**

Volumized Hair Shine

Ceteareth-25, Laureth-23, Phenoxyethanol, Parfum (Fragrance), Glycerin, Methylparaben, Ethylparaben, Propylparaben, lodopropynyl Butylcarbamate, Linalool, Limonene, Coumarin, Citronellol.

HAIR STYLING AQUA WAX

Ultra Compact hair styling aqua wax is formulated with our signature scent. A perfect formula to ensure long-lasting style. Perfect for finishes, it creates a structured effect and adds shine.

- •Natural shiny look
- •Wash out easily
- Strong hold
- •Day long smoothness
- •Stay in shape during the day
- •Powerful formula





Ingredients:

Aqua (Water), Ceteareth-25, Petrolatum, Kaolin, Cetyl Palmitate, VP/VA Copolymer, Paraffin, Hectorite, Copernicia Cerifera Wax, Oleth-5, Hydroxypropyl Starch Phosphate, Glyceryl Stearate, Polyquaternium-68, Parfum (Fragrance), Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Iodopropynyl Butylcarbamate, Triethanolamine, Citronellol, Coumarin, Limonene, Linalool

Stay Dry and Matte

HAIR STYLING MATTE WAX

For Men, Matte Wax is great for styling short to medium hair. It is enriched with Kaolin clay, which is well known to absorb sweat. Since it has sweat absorbing properties, it is well suitable while you are going to the gym or for your daily life.

•Natural ultra-matte look

•Wash out easily

Strong hold

•Day long smoothness

•Stay in shape during the day •Powerful formula with kaolin clay





120 ml

COS029



COMPACT:

Creative

Just Spray It!

BODY SPRAY FOR MEN

All of our body spray fragrances are designed by professional fragrance experts after our rounds of market research on finding the most popular and wanted fragrance for men. Long lasting effect & formulated with only the finest quality fragrances. You just decide which one is perfect for you.

- •Long lasting effect
- •Four different fragrance

Brave COS020

Dynamic COS021

Creative COS022

Loyal COS023

Alcohol Denat. (70%), Aqua (Water), Parfum (Fragrance), Glycerin, Propylene Glycol, Polysorbate 20, Benzophenone-3 (It does contain allergen)





Long Lasting Smoothness

Ingredients:
Aqua (Water) , Potassium Thioglycolate, Cetearyl Aqua (Water) , Potassium Thioglycolate, Cetearyl Alcohol, Paraffinum Liquidum, Petrolatum, Alcohol, Paraffinum Hydroxide, Octyldodecanol, Ceteareth-20, Calcium Hydroxide, Octyldodecanol, PEG 75 Lanolin, Glycerine, Urea, Sodium Laureth PEG 75 Lanolin, Glycerine, Urea, Sodium Laureth PeG 75 Lanolin, Glycerine, Parfum (Fragrance), Sulfate, Phenoxyethanol, Parfum (Fragrance), Ethylhexylglycerin, Tocopheryl Acetate, Geraniol, Linalool, Hexyl Cinnamal, D-Limonene

HAIR REMOVAL CREAM

Our hair removal cream gently and effectively removes body hair in 5-10 minutes without any risk of cuts. Specially developed for Men Ideal for removing hair on the chest, back, shoulders, arms, underarms and legs. It is enriched with vitamin E which helps to moisturize your skin.

- •Suitable for all skin types
- •Easy to use without any nicks, cuts or pain
- •Vitamin E

150 ml. **COS030**





Ingredients:
Sodium Palmate, Sodium Palm Kernalate, Aqua Sodium Palmate, Sodium Palm Kernalate, Aqua (Water), Glycerine, Parfum (Fragrance), Butyrosper-(Water), Glycerine, Porfum Chloride, Rosmarinus mum Parkii Butter, Sodium Chloride, Rosmarinus Officinalis (Rosemary) Leaf Oil, C12-15 Alkyl Officinalis (Rosemary) Leaf Oil, C13-15 Kinifera (Grape) Lactate, Bamboo Charcoal, Vitis Vinifera (Grape) Los (Signalated Viniferation Charcoal) Lactate (Grape) Los (Grape) Lactate (

Formulated for Men's Skin

SOAP BAR

Ultra Compact Soap bar designed especially for men with its scent for men. Effectively removes odor while trapping moisture. Ultra Compact bar soap contains shea butter, which fights dryness and moisturizes your skin. Bamboo charcoal helps to clean acne-causing oil and skin dirt.



•Free from alcohol •Special fragrance for men •Contains shea butter Dermatologically tested •Contains bamboo charcoal

> 150 gr. **COS036**



